



WVEC
613 Woodis Ave.
Norfolk, VA 23510

New Media Firm
1322 G Street SE
Washington, DC 20003-3021

Contract # 856461

Schedule Dates 09/25/12-10/07/12
Advertiser Patriot Majority (28308)
Agency New Media Firm (9170)
Product Political - Non-Ballot Issue (1196)
Brand PATRIOT MAJORITY (86997)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name CERTO,MICHELE
Phone/Fax (713) 574-6763 /
CPE 371/389/1657
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PATRIOT MAJ 9/25

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Penne Marsh
CO-OP No
Headline # 06333869
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,198.00
Net Total \$69,122.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	26	\$45,860.00
Oct. 2012	24	\$35,460.00
Grand Total:	50	\$81,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-10/05/12	4	:30	3:58P- 4:58P (ET)						1			2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	DR. OZ<	9/24/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	5:29P- 5:58P (ET)						1			1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	9/24/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	5:58A- 7A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	9/24/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6:58P- 7:28P (ET)						1				\$3,200.00		Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	9/24/12
4.0.1	Preempt	09/28/12															Norfolk (WVEC) (WVEC)	I-No Avail/Exception -	
5.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	9A- 10A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY<	9/24/12
6.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	11P- 11:35P (ET)			1						1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00<	9/24/12
7.0	Normal Line / SPOT	09/26/12-10/03/12	4	:30	12:02A- 1:06A (ET)				1					2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	9/24/12
8.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	2P- 3P (ET)		1							1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/24/12
9.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	3:58P- 4:58P (ET)			1						1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	DR. OZ<	9/24/12
10.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:58P- 5:29P (ET)		1							1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5<	9/24/12
11.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5A- 5:58A (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	9/24/12
12.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	5:29P- 5:58P (ET)				1					1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	9/24/12
13.0	Normal Line / SPOT	09/27/12-10/04/12	4	:30	6:58P- 7:28P (ET)					1				2	\$2,700.00	\$5,400.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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14.0	Normal Line / SPOT	09/28/12-10/05/12	4	:30	9A- 10A (ET)						1			2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY<	9/24/12
15.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	6P- 6:30P (ET)							1			\$720.00		Norfolk (WVEC) (WVEC)	13 NWS AT 6PM	9/24/12
15.0.1	Preempt	10/06/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception -	
16.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6P- 6:30P (ET)							1			\$960.00		Norfolk (WVEC) (WVEC)	13 NWS AT 6PM	9/24/12
16.0.1	Preempt	09/29/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception -	
17.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	5:58A- 8A (ET)							1		1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	NEWS	9/24/12
18.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	6P- 6:30P (ET)								1	1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	9/24/12
19.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6P- 6:30P (ET)								1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	9/24/12
20.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	5:58A- 8A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	VARIOUS	9/24/12
21.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	7:58A- 9A (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	9/24/12
22.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11P- 11:35P (ET)					1				1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00<	9/24/12
23.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	12P- 12:57P (ET)					1				1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	9/24/12
24.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	12P- 12:57P (ET)					1				1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	9/24/12

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25.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	4:58P- 5:29P (ET)					1				1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5<	9/24/12
26.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	5:29P- 5:58P (ET)					1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	9/24/12
27.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6P- 6:30P (ET)					1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	9/24/12
28.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	5:58A- 7A (ET)					1				1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	9/24/12
29.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7A- 9A (ET)					1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	9/24/12
30.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7:28P- 7:57P (ET)					1				1	\$3,800.00	\$3,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	9/24/12
31.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	9A- 10A (ET)					1				1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY<	9/24/12
32.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	11P- 11:35P (ET)			1						1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00<	9/24/12
33.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	12P- 12:57P (ET)			1						1	\$1,120.00	\$1,120.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	9/24/12
34.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	12P- 12:57P (ET)			1						1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	9/24/12
35.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	2P- 3P (ET)			1						1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	GENERAL HOSPITAL	9/24/12
36.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	3:58P- 4:58P (ET)			1						1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	DR. OZ<	9/24/12
37.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	6P- 6:30P (ET)			1						1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	9/24/12
38.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6P- 6:30P (ET)			1						1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	9/24/12

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39.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	7A- 9A (ET)			1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	9/24/12
40.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	7:28P- 7:57P (ET)			1						1	\$3,800.00	\$3,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	9/24/12
41.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	12:02A- 1:06A (ET)				1					1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	9/24/12
42.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	3:58P- 4:58P (ET)				1					1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	DR. OZ<	9/24/12
43.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	4:58P- 5:29P (ET)				1					1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5<	9/24/12
44.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	5A- 5:58A (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	9/24/12
45.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5:29P- 5:58P (ET)				1					1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	9/24/12
46.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5:58A- 7A (ET)				1					1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	9/24/12
47.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	6:58P- 7:28P (ET)				1					1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	9/24/12
48.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)				1					1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	9/24/12
49.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	9A- 10A (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY<	9/24/12

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